

■ LEGAL TECHNOLOGY | AMBASSADOR PROGRAM

Draftify

Ambassador Program

Official Guide — Policies, Rules & Instructions



Version 1.0 | 2025–2026 | Confidential
Pakistan's First Legal Drafting Automation Platform

www.draftify.org

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1. Introduction & Program Overview

Draftify is Pakistan's first legal drafting automation platform. It is designed to help advocates, law students, and legal professionals with modern legal drafting and case law research tools — accessible from any device, anywhere in Pakistan.

To expand Draftify's reach across Pakistan, we are introducing the **Draftify Ambassador Program**. This program invites passionate legal professionals and digital-savvy individuals to represent Draftify in their respective districts, earn commission, and help build Pakistan's legal technology ecosystem.

Mission: Empower every advocate in Pakistan — urban and rural — with smart, affordable, and accessible legal drafting tools.

2. About Draftify

Draftify is a legal technology platform that automates the generation of court-ready legal documents in minutes. It eliminates the dependency on expensive laptops, MS Word, and physical law libraries.

Feature	Detail
Case Law Database	30,000+ Pakistani judgments & case laws
Legal Draft Templates	70+ templates (civil, criminal, family, corporate)
Auto Drafting	AI-powered document generation in minutes
Written Statement Generator	Structured court-ready written statements
FIR Translation & Upload	Translate and upload FIR documents
Property Tax Calculator	Instant property tax calculations
Islamic Inheritance Calc.	Shariah-compliant inheritance calculations
Mobile Access	Works on any smartphone — no laptop needed

3. Who is a Draftify Ambassador?

A **Draftify Ambassador** is an authorized representative of Draftify who promotes our platform in their district and helps legal professionals benefit from our services. An Ambassador acts as the bridge between Draftify and the legal community.

Ambassadors represent Draftify to the following audiences:

- ✓ Advocates (practicing lawyers at all levels)
- ✓ Law Students
- ✓ Legal Professionals (paralegals, legal assistants)
- ✓ Bar Associations
- ✓ Legal Communities and Legal Aid Organizations

4. Ambassador Responsibilities

Selected ambassadors are expected to actively fulfill the following responsibilities:

- ✓ Introduce Draftify to advocates and legal professionals in their district
- ✓ Promote Draftify features through social media and professional networks
- ✓ Arrange awareness sessions or support online training sessions
- ✓ Guide new users regarding registration and subscription packages
- ✓ Provide accurate information about Draftify features and pricing
- ✓ Share feedback from users with the Draftify team
- ✓ Help Draftify improve according to the needs of local advocates
- ✓ Respond to queries from referred users in a timely and professional manner

Note: Ambassadors are not employees of Draftify. This is a voluntary, commission-based representative role. Ambassadors may not make any legal or financial commitments on behalf of Draftify.

5. Referral System & Commission Policy

5.1 How the Referral System Works

Every selected Ambassador receives a unique **Referral Code**. This code is used to track registrations and subscriptions attributed to each Ambassador.

- 1 User registers an account on Draftify (www.draftify.org)
- 2 During registration, the user enters the Ambassador's unique Referral Code
- 3 The system automatically records and tracks the referral
- 4 When the referred user purchases a Draftify Professional Package (PKR 999/month), the Ambassador becomes eligible for commission
- 5 Commission is calculated and transferred to the Ambassador as per the payment policy below

5.2 Commission Structure

Plan	Price	Commission Per Referral
Professional Plan	PKR 999 / month	PKR 300
Case Law Premium Plan	PKR 499 / month	To be announced
Pay-Per-Draft	PKR 150 / draft	Not applicable

Important: Commission is only paid for **new** subscriptions attributed to the Ambassador's referral code. Renewals, upgrades, and refunded transactions are not eligible. Draftify reserves the right to update the commission structure with 14 days notice.

5.3 Payment Policy

Commission payments are processed on a monthly basis. Ambassadors must have a minimum accumulated commission of **PKR 500** before a payout is issued. Payments will be made via bank transfer or JazzCash/EasyPaisa as agreed upon during onboarding.

6. Ambassador Benefits

Benefit	Description
Commission Income	Earn PKR 300 for every successful Professional Plan subscription via your referral code
Official Recognition	Recognized as an authorized Draftify representative in your district
Digital Certificate	Receive an official Draftify Ambassador digital certificate and badge
Promotional Materials	Access to ready-made posters, videos, and content for promotion
Professional Networking	Build connections with legal professionals and bar associations across Pakistan
Early Access	First to receive information about new Draftify features and updates
Training Programs	Participation in Draftify training sessions and awareness programs
Monthly Meetings	Participation in monthly online strategy meetings with the Draftify team

7. Application Requirements

Every applicant must provide the following information:

7.1 Personal Information

- ✓ Full Name (as per CNIC)
- ✓ CNIC Number (for identity verification)
- ✓ Email Address (active, checked regularly)
- ✓ WhatsApp Number (for communication)
- ✓ District / City
- ✓ Profession: Advocate / Law Student / Legal Professional
- ✓ Bar Membership Number (if applicable)

7.2 Social Media Information

- ✓ TikTok Account Link (required)
- ✓ Facebook Account Link (required)
- ✓ Instagram / LinkedIn / YouTube (if available)
- ✓ Number of followers on each platform

7.3 Additional Information

- ✓ Experience in legal community promotion (if any)
- ✓ Connection with local bar associations or legal groups
- ✓ Brief motivation statement (why you want to be an Ambassador)
- ✓ Bank account / JazzCash / EasyPaisa number for commission payments

8. Selection Criteria

Ambassadors are selected based on the following criteria. Preference is given to candidates who demonstrate a genuine connection to the legal community and a professional online presence.

Criterion	Minimum Requirement	Preferred
TikTok Followers	500+	1,000+
Facebook Followers	500+	1,000+
Profession	Law-related preferred	Practicing Advocate
Communication	Good Urdu/English	Bilingual (Urdu + English)
Bar Connection	Not mandatory	Active bar member
Prior promotion exp.	Not mandatory	Preferred

Note: Meeting the minimum criteria does not guarantee selection. Draftify reserves the right to select or reject any applicant at its discretion.

9. Code of Conduct

Every Draftify Ambassador must strictly adhere to the following code of conduct. Violation of these rules may result in immediate termination of the Ambassador status.

9.1 Mandatory Standards

- ✓ Represent Draftify in a professional and respectful manner at all times
- ✓ Provide only accurate, verified information about Draftify features and pricing
- ✓ Avoid making false promises, exaggerated claims, or guarantees to users
- ✓ Maintain respectful and courteous communication with all advocates and users
- ✓ Protect and uphold the reputation and values of Draftify
- ✓ Do not share confidential Draftify information, strategies, or internal data
- ✓ Do not represent yourself as an employee or owner of Draftify

9.2 Prohibited Activities

- ✗ Spamming advocates or legal communities with unsolicited messages
- ✗ Using misleading, deceptive, or fraudulent marketing tactics

- ✓ Creating fake accounts or generating artificial referrals
- ✓ Promoting competitors of Draftify simultaneously
- ✓ Demanding payments or fees from users on behalf of Draftify
- ✓ Using Draftify's brand, logo, or name without prior written permission

10. Features Ambassadors Promote

Ambassadors should have a thorough understanding of the following Draftify features and be able to explain them clearly to potential users:

Feature	What to Highlight
30,000+ Case Laws	Searchable Pakistani case law database — replaces physical law libraries
70+ Legal Drafts	Templates for civil, criminal, family, property & corporate matters
Auto Drafting	Generate 6-9 page drafts in minutes; save 70% of drafting time
Written Statements	Structured, formatted written statements for court submission
FIR Translation	Upload and translate FIR documents with ease
Property Tax Calc.	Instant property tax calculations for all provinces
Islamic Inheritance	Shariah-compliant inheritance share calculations
Mobile Access	Full platform access on smartphones — no laptop or MS Word required

10.1 Pricing Summary (for Reference)

Ambassadors should be familiar with current pricing so they can guide users accurately:

Plan	Price	Key Features
Free Plan	PKR 0	3 free drafts, preview only, 10 case laws
Case Law Premium	PKR 499/month	Unlimited case laws, no drafts included
Professional	PKR 999/month	11 drafts/month + unlimited case laws
Pay-Per-Draft	PKR 150/draft	Single draft purchase, no subscription

11. Growth & Rewards Program

Draftify values high-performing Ambassadors and has a tiered rewards program:

Tier	Monthly Referrals	Commission Rate	Perks
Starter	1 – 5 referrals	PKR 300 / sub	Digital certificate, promo materials
Active	6 – 15 referrals	PKR 300 / sub	All Starter perks + top-performer shoutout
Elite	16 – 30 referrals	PKR 350 / sub	All Active perks + priority support line
Champion	30+ referrals	PKR 400 / sub	All Elite perks + exclusive Draftify swag

Monthly targets will be communicated at the beginning of each month. Top Ambassadors will be featured on Draftify's social media channels and recognized in monthly newsletters.

12. Termination Policy

Draftify reserves the right to terminate an Ambassador's status under the following conditions:

- ✓ Violation of the Code of Conduct (Section 9)
- ✓ Providing false information during application or promotion
- ✓ Generating fraudulent or self-referrals
- ✓ Inactivity for 3 consecutive months with zero referrals
- ✓ Representing competing legal technology platforms simultaneously
- ✓ Bringing disrepute to Draftify's brand or reputation

Upon termination, all pending commissions from valid referrals will be paid in the next payment cycle. The Ambassador's referral code will be deactivated immediately. Digital certificates and materials must not be used after termination.

13. Contact & Support

Email	draftify.org@gmail.com
Website	www.draftify.org

Facebook Page	facebook.com/profile.php?id=61587126832324
LinkedIn	linkedin.com/company/draftify-org
WhatsApp Channel	whatsapp.com/channel/0029VbC3iAulCVfmUvhsHk0T

For Ambassador Support: If you have questions about your referral code, commission payments, or promotional materials, please email draftify.org@gmail.com with the subject line *"Ambassador Support — [Your Name] — [District]"*. Expect a response within 2-3 business days.



www.draftify.org | draftify.org@gmail.com

This document is the official Ambassador Program Guide issued by Draftify (2025-2026). It is intended for authorized Ambassador applicants and representatives only. Unauthorized distribution is prohibited.